

Exhibit R

PlayStation.com - Home Sony Global - Technology CM/ECF LIVE - U.S. District...

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Technology Japanese



PLAYSTATION 3

Sporting incomparable specs, PS3 taking the lead in digital entertainment.

Technology Name
Semiconductor laser tech enabling high-speed record.

Base

Cell
High-performance Processor
Supercomputer-type high processor.

Base

Technology	Activity	R&D	Others
Sony's technology highlights	Sony's technology-related activity highlights	Sony strives to carry out the kind of R&D empowering customers to enjoy shared excitement	R&D-related press releases are available for viewing
<ul style="list-style-type: none"> View by product View by technology Interviews with Engineers 	<ul style="list-style-type: none"> Corporate Social Responsibility Environment Technology 	<ul style="list-style-type: none"> R&D Mission History of Sony products by R&D 	<ul style="list-style-type: none"> Press Releases

Interviews with Engineers Vol.7

Mercury-free Alkaline Button Battery

Special Interview
Winner of 55th Okochi Memorial Award
Development and Mass-production of World's First OLED TV

What's New RES

2010/02/08	[Press Releases] Sony Develops World's First Millimeter-wave Wireless Intra-Connection Technology for Internal High Speed Data Transfer within Electronics Products
2010/01/12	Dye-sensitized Solar Cells
2010/01/07	[Press Releases] Sony Commercializes World's First Demodulator LSI for "DVB-T2"

Topics

2009/12/11	Interviews with Engineers - Mercury-free Alkaline Button Battery A Goal Others Dismissed as Impossible
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